



Sinhgad Institutes

Sinhgad Technical Education Society's

RMD Sinhgad School of Management Studies, Warje, Pune -58

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INSIGHT

THE WEEKLY NEWS LETTER

DEAN'S ADDRESS

Dear Students,

The New Year dawn of 2016 has gifted us with many achievements. The foremost is the placement of our students. We have done exceedingly well on placement front.

We are able to achieve it because of our student's enthusiastic participation in student Training Programmed activities (STP). It sharpened your skills & helped you to go through rigorous screening.

Now let's get ready for the grand event of management stream "Spectrum". It is a platform to showcase your talent.

Let's put up a good show in the days ahead.

I also appreciate the students who have proactively become part of editorial team of newsletter along with the faculty members. This year we have made a resolution to interact with you more frequently. Hence now onwards the newsletter will be published weekly. Success is just few steps away. Let's put our best foot forward.

Swami Vivekananda rightly said, "Arise! Awake! And Stop Not Till the Goal Is Reached".

Student Training Program (STP)

This week we conducted Aptitude Test and Group Discussion - components of STP Cycle 1 on 22nd January 2016. After completion of Aptitude Test students queries related to few practical examples were addressed.

During Group Discussion - students were guided by observers about - how to start, conclude and handle discussion. At the end of discussion observers guided students about highlights of the discussion along with points neglected which could have helped discussion to go further.

On the same date we also conducted Management Quiz Challenge Level 1 and Level 2 Test which made students aware about importance of Management Fundamentals and Emotional Intelligence.

Ms. Komal and Ms. Preeti have been selected for Inter Institute round to be held at SIBACA, Lonavala. We wish them the very best!



Dr. J. John Peter

- Prof. Prashant Patil

Student Lounge - OUR PRIDE

Ms. Gaganpreet Kaur (MBA 2013-15) has been awarded with Mrs. Nalini and Prof.G.B. Kulkarni award by the Savitribai Phule Pune university for securing the highest marks in MBA part 1 examination held in April-May 2014. She was a proactive student in academics and co-curriculum activities. Currently she is working Assistant Manager with TE Connectivity Ltd, Pune.



Ms. Gaganpreet Kaur

National Level SIP Competition Winner

Parag Nandkumar Shinde, MBA-II(HR) am thankful to my College for giving me an opportunity to participate in this National Level Competition which was conducted by E4 Educational Consultants for India Region. The process of competition lasted for three months. There were 2000 students who participated and were selected from the first round of Presentation which was conducted at the respective campuses.



The first round for all the Sinhgad students was conducted at SIOM . The next round was a Telephonic Interview which was held for 20 min and was divided into three parts: a) Introduction b) Project c) Business Analysis. The third round was an Online Test which lasted for one hour thirty mins and covered all the aspects of Business related questions involving psychometric tests. Best of Best 101 students were then shortlisted from the crowd of 2000 students. Finally 32 top finalists were selected from the overall rounds which were conducted and top 10 finalists in all the fraternities were awarded.

Talent SHOWCASE

MUSICAL GURU'S OF RMDSSOMS

This article is about a team of our students who represented RMD Sinhgad School of Management Studies in a state level competition and successfully won 2nd prize.

This competition was organized by MIT College, Pune. The competition was named 'SRUJAN 2015'. It includes variety of talents testing events such as dance, singing, fashion show, drama etc

It was 15th of December when Ankush Chopadekar, student of RMDSSOMS got to know about a competition that was going to be conducted on 17th of December. However it was exam time and he had no time to think about the competition. He told his friends Chaitanya Kulkarni and me about his idea of participating in the competition and representing our college. We supported and motivated him. Ankush

had an idea of participating for singing, but singing without instrument was not possible. Ankush told Chaitanya about this problem. Chaitanya was aware of a classmate, Pranil Morde who plays synthesizer very well, so he asked Pranil for his support. Pranil was convinced by Ankush idea and decided to support him. It was 16th of December, last day of exam. Ankush had mixed feelings; he was happy that exams were over but tensed for the competition. He started with his practice as soon as the exam got over. Ankush



was happy to have Pranil with him but he needed a guitarist too. He was in search of a guitarist, he called his friends but the day passed with no success. Finally at mid night he got a return call from one of his friend Piyush, a student of Sinhgad Institute who was ready to play guitar for him. But these three had not practiced yet.

17th December, the day of competition, 9am was the reporting time for all the competitors. Now this was the time for team to show their talent and finally they gave their best. During the prize distribution an unexpected call for the 2nd winner of the competition was made and that was Ankush Chopadekar and team from RMDSSOMS. Ankush team and his friend's hard work finally made them winners.

There after Ankush also performed at 18 degrees, Butterfly Highs, Phoenix Market City etc. These shows were organized and managed by Chaitanya Kulkarni and me. This was our great experience from a small event.

- Megha Somavanshi

CSR Activities

In association with Sharangdhar Pharmaceuticals Pvt. Ltd - CLIMBATHON - 2016

Date- 9-Jan-2016

We the students of RMD Sinhgad School of Management Studies, Warje Pune participated in the CSR activity which was held on 10th Jan 2016 at Parvati. It was organized in association with Sharangdhar Pharmaceuticals Pvt. Ltd. The objective of our college to participate in the CSR activity was to promote and educate the people about the good health and hygiene.



At Parvati Sharangdhar organized an event “**Climbathon-2016**” which was flagged off at 6.00 am and ended at 8 am and followed by prize distribution. It was a blend of climbing and marathon.



We being the future managers, this CSR activity helped us in understanding different perspectives and managing the resources as well.

Last but not the least we also performed a street play to educate people about health and hygiene so that they can implement it in their life. The activity helped the audience in understanding the value of cleanliness & also helped in shaping the mind of MBA students with respect to social responsibility.

Sheena Mathew

Smile Makes a Difference

At the foothills of Lohagad fort, there is a primary school for the children's of Bhaje village. This village is far away from modernization. The school provides the bare minimum necessities for education. Hence in order to help the school to promote sports activities in the school; we gifted the studnets with sports kit of cricket, football, skipping ropes etc on 23rd – Jan-16.



We also had a talk with the students about the health & hygiene habits which will help them to stay healthy.

The spontaneous dance & singing performances of students impressed us. We parted their company with a promise to come back next to enjoy few moments of joy, innocence with them..

Sarvesh Rasal

Many congratulations to Mr. Parag Shinde for his selection as HR Executive (IR) with Reliance Industries Ltd. In Previous semesters Parag has set new benchmarks in academic performance. He won prizes for his summer internship project in various competitions. He has also published research papers in international journals in HR domain. Wishing him the very best for his bright career ahead.

PLACEMENT



TREK TO LOHAGAD

Lohgad fort – means "Iron fort" in Marathi and is situated in Lonavala region .It is just a couple of hours from Pune. Lohgad is one of the best forts to visit during any time of the year. We started our happy journey at 8 am by bus with fun and music along with our friends & faculties.



From Pune you have to take the Old Mumbai Pune Highway and head towards Lonavala. Just before reaching Lonavala, you will find directions for Karla Caves. You have to take a right from this direction board and head towards Malavali and towards the base village of the fort. From Malavali, the locals can help you with the directions to the base village after reaching we had breakfast and started walking from base village. It's a pleasant and easy road and will turn into an especial-

ly awesome memory when you walk 10 kms from the station to village base. The original fort was built in the 12th Century by Raja Bhoj. Later on it was brought into swaraj by Chatrapati Shivaji Maharaj. The steps to the fort were rebuilt during his time. The location of the fort had strategic significance because travelers/traders from the Deccan plateau used this route to travel to kalyan. The fort has multiple levels of fortification. Interestingly most of the fortification is still intact and in good shape. We enjoyed the trek & captured the moments with the help of photographs and selfie's. We had our lunch together around 1:30 pm. we relished the food with friends and walked around in the fort. we started heading back to base by 4:30 pm evening and once reached we had vada pav and good chai which made us more energetic , started our travel towards college by 5:30 pm again with unlimited fun and lots of memories we reached our college around 7:00 pm.



- P. Shiva

Expert Guruvachan

Seamless Mind Date- 21 Jan 2016

This week also a guest lecture was arranged by our institute on 21 Jan 2016. The guest was **Ms. Mini Singh**. She is soft skill trainer at Syntel. She imparted training on Creation of Seamless Mind. She talked about how our cognitive mind works and what else apart from the conscious mind affects our thoughts, action & prosperity. She also asked to do certain activity to student in a group to realize, “What constitutes us other than our brain and physical body?” . We enjoyed our expression of our thoughts on a drawing sheet.



She moved on to explain the Law of Attraction, how it works, limiting belief and many more. She guided us about the way to achieve the goals which we have set for ourselves. She taught us a very important lesson of life that how we can get what we want using a seamless mind.

- Devyani Deshmukh

BEING AN ENTREPRENEUR Date-27 Jan 2016

A guest speaker for the session was **Mr. Uday Betawadkar**, CEO Global Enterprises.

Entrepreneurship is being a key driver for economic development, has attracted the attention of policy makers. Mr. Narendra Modi, our Prime Minister has recently make an announcement of STRT-UP INDIA. Considering the role of management students in this regard was one of the reason to call the guest to guide our students. He explained what is entrepreneurship? Efforts and planning behind starting an organization. He provides consulting service for new and budding entrepreneurs, right from scratch. Along with consultation he conducts certification courses for Entrepreneurs to understand theoretical and practical aspects of business.



The session was very inspiring and motivating for students to be job creators, rather than job seekers.

- Prof. Sourabh Bhise

COFFEE WITH ALUMNI

We had the honor of interviewing the most recent entrepreneur alumni of our institute, Mr. Anand & Mrs. Priyanka Jawalkar. Interviewing them was a very pleasurable experience.

We are very thankful to them for giving us this opportunity to interact. We started with the simple questions:-



1. What ignited the spark in you to start a new business venture? How did the idea for your business come about?

I had made up my mind while pursuing MBA to start a business venture once I complete the Post graduation. I like to take up challenges & scale new heights.

2. According to you what are the top three skills needed to be a successful entrepreneur?

The first step towards becoming an entrepreneur is to have a mindset of getting into the shoes of entrepreneur. Mindset of taking up challenges as it comes. The second quality which a new entrepreneur should possess is hardworking nature. It helps to build your business step by step. The last one and the most important one I would say is patience which helps you to stick you to your dreams.

3. What three pieces of advice would you give to college students who want to become entrepreneurs?

The advices I would like to give to the students who aspire to be an entrepreneur is, If you want to get into the business then start early. It you will help you to accelerate at the later stage. However you will have to go through the stiff learning curve. It will take atleast 4 years to establish and if you think that you will start a business after your job that would not happen because we get the habit of salary.

Continued.....

ABOUT - GEETAI FOOD

Started operations in the year 2014, Geetai Foods is a distinguished business firm in manufacturing, wholesaling, trading, service providing and supplying a vast variety



of Kanda Lasun Masala, Red Chilli Powder, Turmeric Powder, Coriander Powder, Garam Masala, Goda Masala, Pav Bhaji Masala, Chole Masala, Sambar Masala, Chat Masala, Chicken Masala, Mutton Masala, Biryani Masala, Jeera Powder and Packing Services. The ready spices manufactured by us ensure homely feel & available in packets of various sizes To

add, these are methodically inspected before getting shipped. Also, we are preparing these in tune with the market defined morals. The complete consignment is recognized for its freshness and has received us a reputed niche in this highly competitive industry.

Interviewed by:- Devyani Deshmukh & Shashank Kumar

<u>Geetai Foods</u>	
Nature of Business	Manufacturer
Additional Business	Trader, Wholesaler, Supplier, Service Provider
Company CEO	Anand Jawalkar
Year of Establishment	2014
Ownership Type	Sole Proprietorship (Individual)
Total Number of Employees	Up to 10 People
Annual Turnover	Up to Rs. 50 Lakh



एकदा चव बघायच..

☞ स्पेशल मिर्ची पावडर	☞ हळद पावडर
☞ धना पावडर	☞ कश्मिरी मिर्ची पावडर
☞ गरम मसाला	☞ कांदा लसूण मसाला
☞ गोडा मसाला	☞ किचन किंग मसाला
☞ पावभाजी मसाला	☞ सांबार मसाला
☞ छोले मसाला	☞ चाट मसाला
☞ चिकन मसाला	☞ मटन मसाला
☞ बिर्यानी मसाला, इत्यादी.	



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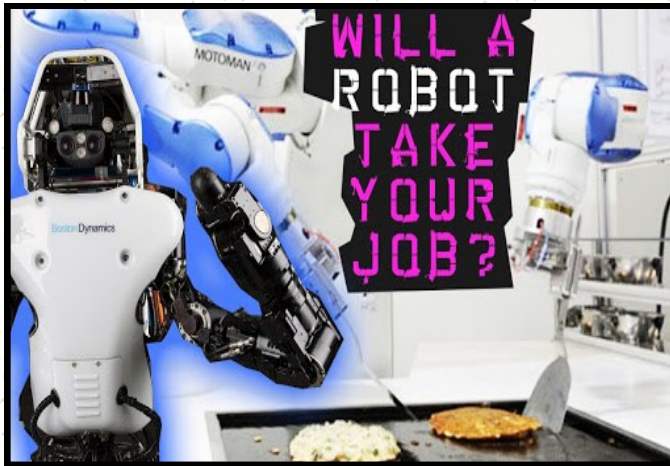
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THE WORLD AROUND

THE FOURTH INDUSTRIAL REVOLUTION:-

There is a fourth industrial revolution happening and it is likely to be as profound in its effects as the previous three. The first Industrial Revolution was about harnessing steam power so that muscle could be replaced by machines. The second was driven by electricity and a cluster of inventions from the late 19th century onwards – including the internal combustion engine, the aero plane and moving pictures. A third revolution began in the 1960s and was based on digital technology, personal computing and the development of the internet. Industrial Revolution 4.0 will be shaped by a fresh wave of innovation in areas such as driverless cars, smart robotics, materials



that are lighter and tougher, and a manufacturing process built around 3D printing.

Just to take one example, smart machines will soon be able to replace all sorts of workers, from accountants to delivery drivers and from estate agents to people handling routine motor insurance claims. On one estimate, 47% of US jobs are at risk from automa-

tion. It is easier to make money today with fewer workers than it was a quarter of a century ago. Setting up and running a car company was an expensive business and required a lot of workers. A company that makes its money out of a smart app requires less capital, doesn't have to pay for storage or transport in the way that car companies do and incurs virtually no extra costs as the number of users increases. In the jargon of economics, the marginal costs per unit of output tend towards zero and the returns to scale are high. This explains why tech entrepreneurs can get very rich very young.

- Joel Samuel(MBA I)

CELEBRATIONS

REPUBLIC DAY 2016



On the 26th of January our college celebrated the 67th Republic Day with grandeur. The guest of honor was Dr. M.B. Khurjekar and other dignitaries on the dais were Dr. C.B. Bangal, Mrs. Smita Savant and Dr. J.

John Peter. The

students of Springdale school performed a dance, march-past and patriotic songs. Dr. M.B. Khurjekar hoisted the flag and also addressed us. The initial part of his speech was about the people who made history in our country and then he spoke about the importance of education..



Article by- Siva Pasupathi

GLIMPSE OF KARANDAK:-



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